



Email

mmrod98@gmail.com



Portfolio Site

marisamiki.com

SKILLS AND APPLICATIONS

Adobe Suite

Photoshop, Illustrator, InDesign

Microsoft Office Suite

Word, Excel, PowerPoint

Technical Skills

Mock-ups, Prototypes

HTML and CSS

Illustration & Sketching

Marisa Rodriguez

GRAPHIC DESIGNER

Graphic Designer skilled in the Adobe Creative Suite and Microsoft Office with experience in healthcare advertising.



WORK EXPERIENCE



Jan. 2023
to Present

Graphic Designer | NPG Health, Morristown, NJ

- Create layouts for various print, digital, and PowerPoint pieces using brand guidelines.
- Work with account, project management, and copy teams to align expectations and clarify outstanding queries.
- Organize events for internal creative staff team building as a lead on the art social committee.



Apr. 2022
to Jan. 2023

Studio Artist | NPG Health, Morristown, NJ

- Meticulously checked files for alignment and consistency to produce final print mechanicals.
- Redesigned client materials to fit new layout specifications.
- Reformatted Power Points to match client templates and create graphics when needed.
- Maintained organization among servers by following company naming standards and file management process.



Oct. 2021
to Apr. 2022

Senior Production Artist | Ogilvy Health, Parsippany, NJ

- Managed the print studio workflow by delegating projects to various team members.
- Trained and managed one direct reportee.
- Worked flexibly with teams to ensure deadlines were met.
- Facilitated meetings to properly align expectations with the art and account teams.
- Continued duties performed as a production artist.



Jan. 2020
to Oct. 2021

Production Artist | Ogilvy Health, Parsippany, NJ

- Prepared print and digital production files for release (make mechanicals/proper file set up/match to specs).
- Managed multiple client projects and shifting priorities on short deadlines.
- Worked within brand guidelines to create PowerPoints used for pitches, client meetings, and internal company events.
- Design corporate communication materials for charity drives, events, and programs.



EDUCATION



Jan. 2020

B.A., Visual Communication Design

Ramapo College of New Jersey, Mahwah, NJ
GPA 3.9, Dean's List Recipient, Lambda Pi Eta Honor Society, Tau Sigma Honor Society